

# Apple App Store Submission - The Brain at Work Experiment



When you are ready to submit to the App Store there are artifacts that must accompany the submission to Apple. The review process itself takes a variable amount of time and can range from anywhere from two to four weeks for first time app submissions. Please be sure to account for this time period in your project plan.

Note that you can add an attachment by using Add=>Attachment or by just dragging a file to the page. Put the image files into folders and zip into a single file works the best. To review the attached files, using Add=>Attachment.

Number	Required Information	Response
2	App Name - This is the name as it will appear in the App Store	The Brain at Work Experiment
3	Availability Date - The date that the app will appear in the App Store if approved by Apple	ASAP
4	Price - How much are you going to charge for your app (enter cost and default to free)	0
5	Educational Discount - Do you want offer a discount to educational institutions when they purchase more than a single version?	NA
6	Worldwide Availability - By default apps are available in all countries. Specify what countries this should be available in if you are choosing to restrict your app	
7	Version Number - A public version number, can be different than internal, strictly for use in the App Store accounting.	1.0
8	If this is a new version of an app already in the App Store, provide some "what's new" verbiage. e.g., "bug fixes and new features" (For Update)	NA
9	Copyright - The name of the person or entity that owns the exclusive rights to the app, preceded by the year the rights were obtained (for example, "2008 Acme Inc.")	Emory University, 2016
10	Primary Category - (Book, Business, Catalogs, Education, Entertainment, Finance, Food & Drink, Games, Health & Fitness, Lifestyle, Medical, Music, Navigation, News, Photo & Video, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)	Games
11	Secondary Category (Optional) - (Book, Business, Catalogs, Education, Entertainment, Finance, Food & Drink, Games, Health & Fitness, Lifestyle, Medical, Music, Navigation, News, Photo & Video, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)	N/A
12	For each of the following provide the frequency of occurrence in your app. Options are (0)None, (1) Infrequent/Mild, (2)Frequent/Intense	0
	a) Cartoon or Fantasy Violence	0

	b) Realistic Violence	0
	c) Sexual Content or Nudity	0
	d) Profanity or Crude Humor	0
	e) Alcohol, Tobacco, or Drug Use or References	0
	f) Mature / Suggestive Themes	0
	g) Simulated Gambling	1
	h) Horror / Fear Themes	0
	i) Prolonged Graphic or Sadistic Realistic Violence	0
	j) Graphic Sexual Content and Nudity	0
13	Description - A description of the app you are adding, detailing features and functionality. Descriptions cannot be longer than 4000 characters	<ul style="list-style-type: none"> <li>- Answer surveys about your general characteristics, mood, and other personal areas of your life.</li> <li>- Perform simple tasks, which may involve choosing between two options and rapid tapping on your phone screen.</li> <li>- Receive notices on your phone asking you to complete these activities and surveys.</li> </ul> <p>Background Information: Psychologists often use measures to assess traits. For a long time, scientists have suggested such measures are at risk of bias. These biases include the misreading of items and social pressure. Scientists suggest correcting for these biases in different ways. One leading way is by using decision-making tasks. Such tasks assess motivation and reward seeking. But, we do not know how different decision making tasks assess different constructs. We also do not know the link between those and our measures of motivation. This study will help identify the relationship between these different measures. This study will also significantly improve how we measure these constructs.</p>
14	Keywords - One or more keywords that describe the app you are adding. When users search the App Store, the terms they enter are matched with keywords to return more accurate results. Separate multiple keywords with commas. Keywords cannot be edited once your binary is in review and cannot be longer than 100 bytes.	Effort, Reward, Decision-making
15	Support URL	<a href="http://www.treadlab.org/participate-in-a-study/app-support/">http://www.treadlab.org/participate-in-a-study/app-support/</a>
16	Marketing URL (optional)	
17	Privacy Policy URL (optional)	<a href="http://www.treadlab.org/participate-in-a-study/privacy-policy/">http://www.treadlab.org/participate-in-a-study/privacy-policy/</a>
18	Contact Information	
	a) First Name	Michael
	b) Last Name	Treadway
	c) Email Address	<a href="mailto:m.treadway@emory.edu">m.treadway@emory.edu</a>
	d) Phone Number	4047277541
19	Review Notes (Optional) - Additional information about your app that can help during the review process. Include information that may be needed to test your app, such as app-specific settings and test registration or account details. The Review Notes field must not exceed 4000 bytes	

20	Demo Account Information (Optional) - The username and password for a full-access account. This account is used during the app review process and must not expire. Details for additional accounts should be included in the Review Notes field	
21	EULA - End User License Agreement	
	a) Will you use the default ( <a href="http://www.apple.com/legal/itunes/appstore/dev/stdeula/">http://www.apple.com/legal/itunes/appstore/dev/stdeula/</a> ) ?	Yes
	b) If you are going to use a custom it must meet a minimum of <a href="http://www.apple.com/legal/itunes/appstore/dev/mintterms/">http://www.apple.com/legal/itunes/appstore/dev/mintterms/</a> and be properly localized to meet local legal and language requirements.	N/A
	c) Specify countries in which your custom EULA will be used. All countries not specified will use the default EULA	N/A
22	<p><b>Large App Icon - Must be the following</b></p> <ul style="list-style-type: none"> <li>• 1024 x 1024 pixels</li> <li>• minimum of 72 DPI</li> <li>• in RGB color space</li> <li>• must be .jpeg, .jpg, .tif, .tiff, or .png</li> <li>• flat artwork without rounded corners</li> </ul> <p>NOTE: Apple guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit <a href="#">this page</a> to confirm the latest requirements from Apple.</p>	Add=>Attachment a zipped file
23	<p><b>5.5 Inch Retina Display Screenshots - Must be the following</b></p> <ul style="list-style-type: none"> <li>• 72 dpi, RGB, flattened, no transparency</li> <li>• High-quality JPEG or PNG image file format</li> <li>• 1242 x 2208 pixels for hi-res portrait</li> <li>• 2208 x 1242 pixels for hi-res landscape</li> </ul> <p>NOTE: Apple guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit <a href="#">this page</a> to confirm the latest requirements from Apple.</p>	Add=>Attachment a zipped file  <a href="#">EEfRTapp_Screenshots.zip</a>
24	<p><b>iPad Screenshots - Must be the following if the app runs on an iPad:</b></p> <p>Screenshot requirements are:</p> <ul style="list-style-type: none"> <li>• 72 dpi, RGB, flattened, no transparency</li> <li>• High-quality JPEG or PNG image file format</li> <li>• 2048 x 2732 pixels for hi-res portrait</li> <li>• 2732 x 2048 pixels for hi-res landscape</li> </ul> <p>NOTE: Apple guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit <a href="#">this page</a> to confirm the latest requirements from Apple.</p>	Add=>Attachment a zipped file

25	<b>Routing App Coverage File (Optional)</b> - Routing app coverage files are .geojson files which specify the geographic regions supported by your app. The file can have only one MultiPolygon element. MultiPolygon elements consist of at least one Polygon. Polygons contain at least four coordinate points. Polygon start and end coordinate points must be the same	
26	Does your app use an advertising identifier (IDEA)? YES or NO	No
27	Content Rights - Does your app contain, display, or access third-party content? YES or NO	No

25

**Export Compliance:**

Is your app designed to use cryptography or does it contain or incorporate cryptography? (Select Yes even if your app is only utilizing the encryption available in iOS or macOS.)

if YES:

Does your app qualify for any of the exemptions provided in Category 5, Part 2 of the U.S. Export Administration Regulations?

Pick one: YES or NO

Make sure that your app meets the criteria of the exemption listed below. You are responsible for the proper classification of your product. Incorrectly classifying your app may lead to you being in violation of U.S. export laws and could make you subject to penalties, including your app being removed from the App Store. Read the FAQ thoroughly before answering this question.

You can select Yes for this question if the encryption of your app is:

- (a) Specially designed for medical end-use
- (b) Limited to intellectual property and copyright protection
- (c) Limited to authentication, digital signature, or the decryption of data or files
- (d) Specially designed and limited for banking use or "money transactions"; or
- (e) Limited to "fixed" data compression or coding techniques

You can also select Yes if your app meets the descriptions provided in Note 4 for Category 5, Part 2 of the U.S. Export Administration Regulations.

If NO:

Does your app implement any encryption algorithms that are proprietary or yet-to-be-accepted as standards by international standard bodies (IEEE, IETF, ITU, etc.)?

Pick one: YES or NO

if NO:

Does your app implement any standard encryption algorithms instead of, or in addition to, using or accessing the encryption in Apple's iOS or macOS?

Pick one: YES or NO

No

28	<p>Sign-In Information (IF REQUIRED BY YOUR APP)</p> <p>This is a user name and password we can use to sign in to your app, so we can review all of its features. If users sign in using social media, provide information for an account we can use. Credentials must be valid and active for duration of review.</p> <p>Provide a user name and password so we can sign in to your app. We'll need this to com</p>	No
----	--	----