

# Apple App Store Submission - ReadyVax

When you are ready to submit to the App Store there are artifacts that must accompany the submission to Apple. The review process itself takes a variable amount of time and can range from anywhere from two to four weeks for first time app submissions. Please be sure to account for this time period in your project plan.

Note that you can add an attachment by using Add=>Attachment or by just dragging a file to the page. Put the image files into folders and zip into a single file works the best. To review the attached files, using Add=>Attachment.

Number	Required Information	Response
1	A signed ipa file that has been packaged and tested so that we can re-sign with the Emory University Certificate.	Add=>Attachment a zipped file  There is currently an Emory signed ipa in the Emory App catalog. Can that be submitted?
2	App Name - This is the name as it will appear in the App Store	ReadyVax
3	Availability Date - The date that the app will appear in the App Store if approved by Apple	ASAP
4	Price - How much are you going to charge for your app	Free
5	Educational Discount - Do you want offer a discount to educational institutions when they purchase more than a single version?	N/A
6	Worldwide Availability - By default apps are available in all countries. Specify what countries this should be available in if you are choosing to restrict your app	No restrictions
7	Version Number - A public version number, can be different than internal, strictly for use in the App Store accounting.	1.0
8	If this is a new version of an app already in the App Store, provide some "what's new" verbiage. e.g., "bug fixes and new features"	N/A
9	Copyright - The name of the person or entity that owns the exclusive rights to the app, preceded by the year the rights were obtained (for example, "2008 Acme Inc.")	2014 Emory University
10	Primary Category - (Book, Business, Catalogs, Education, Entertainment, Finance, Food & Drink, Games, Health & Fitness, Lifestyle, Medical, Music, Navigation, News, Photo & Video, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)	Health & Fitness
11	Secondary Category (Optional) - (Book, Business, Catalogs, Education, Entertainment, Finance, Food & Drink, Games, Health & Fitness, Lifestyle, Medical, Music, Navigation, News, Photo & Video, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)	Medicine
12	For each of the following provide the frequency of occurrence in your app. Options are (0)None, (1) Infrequent/Mild, (2)Frequent/Intense	
	a) Cartoon or Fantasy Violence	0
	b) Realistic Violence	0
	c) Sexual Content or Nudity	0
	d) Profanity or Crude Humor	0
	e) Alcohol, Tobacco, or Drug Use or References	0
	f) Mature / Suggestive Themes	0
	g) Simulated Gambling	0

	h) Horror / Fear Themes	0
	i) Prolonged Graphic or Sadistic Realistic Violence	0
	j) Graphic Sexual Content and Nudity	0
13	Description - A description of the app you are adding, detailing features and functionality. Descriptions cannot be longer than 4000 characters	<p>There is a lot of information available about vaccines and vaccination, and there are many mobile apps related to vaccines. However, there are few apps designed by trusted academic experts that can be rapidly updated for both routine use and emergency situations, such as outbreaks.</p> <p>ReadyVax is a new app that contains up-to-date information about vaccines and vaccination. With regularly updated data on vaccine recommendations and vaccine safety, and the ability to notify users in real-time of important vaccine information, ReadyVax is your trusted source for evidence-based information about vaccines. We have designed ReadyVax to be used by both health care providers and health care users, and users can customize the presentation of data, with a single click, to suit their information needs.</p> <p>Every time you start the app, the latest information is downloaded into your copy. This information will be accessible even if you lose network connectivity. The ReadyVax team constantly monitors vaccine recommendations to make sure the most up-to-date information is there for you.</p> <p>Key features of ReadyVax:</p> <ul style="list-style-type: none"> <li>-For every vaccine, we have documented who should get the vaccine, the recommended schedule and the safety profile.</li> <li>-Descriptions of the diseases prevented by these vaccines.</li> <li>-A personalized immunization scheduler to keep track of recommended vaccines (based on CDC recommendations)</li> <li>-Answers to frequently asked questions about vaccines and vaccine safety.</li> <li>-Real-time breaking news alerts and updates about vaccines and vaccine-preventable diseases.</li> <li>-Links to resources about vaccines, vaccine safety, and vaccine recommendations from trusted sources.</li> <li>-One-click customization of information for health care users or health care providers.</li> <li>-A causality of adverse event algorithm to support providers' decision maker</li> </ul>
14	Keywords - One or more keywords that describe the app you are adding. When users search the App Store, the terms they enter are matched with keywords to return more accurate results. Separate multiple keywords with commas. Keywords cannot be edited once your binary is in review and cannot be longer than 100 bytes.	vaccine, vaccines, vaccination, immunization, preparedness, vaccine safety, vaccine risk, infectious disease, infection
15	Support URL	<a href="http://web1.sph.emory.edu/PHSR/Emory_PERRC/">http://web1.sph.emory.edu/PHSR/Emory_PERRC/</a>
16	Marketing URL (optional)	
17	Privacy Policy URL (optional)	
18	Contact Information	
	a) First Name	Saad
	b) Last Name	Omer
	c) Email Address	somer@emory.edu
	d) Phone Number	404-727-9814

19	Review Notes (Optional) - Additional information about your app that can help during the review process. Include information that may be needed to test your app, such as app-specific settings and test registration or account details. The Review Notes field must not exceed 4000 bytes	The main settings in ReadyVax relate to user role. While the underlying content is the same for each user role (patient/parent, physician, pharmacist, public health practitioner), the writing style and level of complexity is modified to address differences in users' baseline knowledge. At first install, the user will be prompted to choose a role, which will guide the information content they are directed to. However, in the app settings, the user role can be changed to view any content in the app. Some links in the app are directed to .pdf files so access to a PDF reader will be required to visit those external documents. No individual user accounts need to be created except to use the personalized immunization tracker.
20	Demo Account Information (Optional) - The username and password for a full-access account. This account is used during the app review process and must not expire. Details for additional accounts should be included in the Review Notes field	
21	EULA -	
	a) Will you use the default ( <a href="http://www.apple.com/legal/itunes/appstore/dev/stdeula/">http://www.apple.com/legal/itunes/appstore/dev/stdeula/</a> ) ?	Yes
	b) If you are going to use a custom it must meet a minimum of <a href="http://www.apple.com/legal/itunes/appstore/dev/mintterms/">http://www.apple.com/legal/itunes/appstore/dev/mintterms/</a> and be properly localized to meet local legal and language requirements.	
	c) Specify countries in which your custom EULA will be used. All countries not specified will use the default EULA	
22	Large App Icon - <b>Must be the following</b> <ul style="list-style-type: none"> <li>• 1024 x 1024 pixels</li> <li>• minimum of 72 DPI</li> <li>• in RGB color space</li> <li>• must be .jpeg, .jpg, .tif, .tiff, or .png</li> <li>• flat artwork without rounded corners</li> </ul>	<a href="#">Apple App Store Submission - ReadyVax</a>
23	3.5 Inch Retina Display Screenshots - <b>Must be the following</b> <ul style="list-style-type: none"> <li>• 960x640, 960x600, 640x960 or 640x920 pixels</li> <li>• at least 72 DPI</li> <li>• in the RGB color space</li> <li>• in the JPG or PNG format.</li> </ul>	Add=>Attachment a zipped file
24	4 Inch Retina Display Screenshots - <b>Must be the following</b> <ul style="list-style-type: none"> <li>• 1136x640, 1136x600, 640x1136 or 640x1096 pixels</li> <li>• at least 72 DPI</li> <li>• in the RGB color space</li> <li>• in the JPG or PNG format.</li> </ul>	Add=>Attachment a zipped file <a href="#">Apple App Store Submission - ReadyVax</a>
25	iPad Screenshots - <b>Must be the following</b> <ul style="list-style-type: none"> <li>• 1024x768, 1024x748, 768x1024, 768x1004, 2048x1536, 2048x1496, 1536x2048 or 1536x2008 pixels</li> <li>• at least 72 DPI</li> <li>• in the RGB color space</li> <li>• must be .jpeg, .jpg, .tif, .tiff, or .png file</li> </ul>	

26	<p>Routing App Coverage File (Optional)</p> <ul style="list-style-type: none"><li>- Routing app coverage files are .geojson files which specify the geographic regions supported by your app. The file can have only one MultiPolygon element. MultiPolygon elements consist of at least one Polygon. Polygons contain at least four coordinate points. Polygon start and end coordinate points must be the same</li></ul>	N/A
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