Google Play Store Submission - BBA Go

When you are ready to submit your app to the Google Play Store, you will need to submit the following artifacts.

Note that you can add an attachment by using Add=>Attachment or by just dragging a file to the page. Put the image files into folders and zip into a single file works the best. To review the attached files, using Add=>Attachment.

Number	Required Information	Response
1	**Screenshots** Default – English (United States) – en-US JPEG or 24-bit PNG (no alpha). Min length for any side: 320px. Max length for any side: 3840px. At least **2 screenshots are required** overall. **Max 8 screenshots per type**. NOTE: Guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit this page to confirm the latest requirements from Google.	Android_Screenshots_BBAGo.zip
2	High Resolution Application Icon - Must be the following • 512 x 512 pixels • 32 bit PNG or JPEG • Maximum: 1024 KB NOTE: Guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit this page to confirm the latest requirements from Google.	Android_AppIcon_...BBAGO - Copy.zip

3	**Feature Graphic** Default – English (United States) – en-US **1024 w x 500 h** **JPG** or **24-bit PNG** (no alpha) NOTE: Guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit t his page to confirm the latest requirements from Google.	Android_Store_Fe...raphic_BBAGo.zip
4	Promotional Graphic (Optional) - Must be the following - 180w x 120h - 24 bit PNG or JPEG (no alpha) - no border in art NOTE: Guidelines change and sometimes we're unable to reflect those changes here in a timely manner. Therefore, it is recommended that you visit t his page to confirm the latest requirements from Google.	Add=>Attachment a file
5	Promotional Video URL	
6	Privacy Policy URL	https://goizueta.emory.edu/apps/BBAGoPrivacyPolicy. docx
7	Marketing Opt-Out - Can Google feature your application in Google Play or any of the Google-owned online or mobile properties.	Yes
8	Application Language - Default is English, can be multiple languages (free form for other languages)	English
9	Title of the app - 30 Characters Max (provide copy for each language selected above)	BBA Go
10a	Short Description English - 80 Characters Max (provide copy for each language selected above)	
10b	Full Description English - 4000 Characters Max (provide copy for each language selected above)	Brings some of the most commonly used tools in the BBA community to your mobile device.
11	Recent Changes - 500 Characters Max (provide copy for each language selected above) (Updates Only)	Added "About" section, graphics updates
12	Promo Text - 80 Characters Max ((provide copy for each language selected above)	Access BBA tools and information on the go!
13	Application Type - (Application or Game)	Application

14	Category (multiple can be chosen)	Education
	If Application Type is Application • Books & Reference • Business • Comics • Communication • Education • Entertainment • Finance • Health & Fitness • Libraries & Demo • Lifestyle • Media & Video • Medical • Music & Audio • News & Magazines • Personalization • Photography • Productivity • Shopping • Social • Sports • Tools • Transportation • Travel & Local • Weather If Application Type is Game • Arcade & Action • Brain & Puzzle • Cards & Casino • Casual • Racing • Sports Games	
15	Copy Protection - Can the application be copied from the device (if yes, there is an increase in memory usage)? Y/N	No
16	Content Rating (see http://support.google.com/googleplay/android-developer/answer/188189 for more information) Please provide a "yes" or "no" answer to ALL of the following questions: 1. Can the app contain violent material? 2. Can the app contain sexual material or nudity (except in a natural or scientific setting)? 3. Can the app contain any potentially offensive language? 4. Can the app contain references to or depictions of illegal drugs? 5. Does the app natively allow users to interact or exchange content with other users through voice communication, text, or sharing images or audio? 6. Does the app share user-provided personal information with third parties? 7. Does the app share the user's current physical location to other users? 8. Does the app allow users to purchase digital goods?	1. No 2. No 3. No 4. No 5. No 6. No 7. No 8. No
17	Price - (should be able to add price) - Free is the default	Free
18	Countries - All countries are default, but any combination can be selected (see if this can be tabled)	
19	Supported Devices - as defined in your application manifest. (phone, tablet, laptop, watch, other.....)	Phone
20	Contact Information - Header	
	• Name	Patrick Bryant
	• Email	Patrick.bryant@emory.edu

	• Phone	(404) 234-6792
	• Website	
21	Enable Google Cloud Messaging Stats - If enabled you must provide up to three GCM Sender IDs	No
22	This application meets Android Content Guidelines. Yes or No	Yes
23	US Export Laws: Do you consent to the following statement? "I acknowledge that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized for export from the United States under these laws."	Yes
24	Is your app primarily directed towards children under the age of 13 as defined by COPPA ? (Yes or No)	No
25	Does your application have ads?	No
26a	What are the target age groups of your app? Choose Consecutive Age Groups: 18+ 16-17 13-15 9-12 6-8 0-5	18+
26b	If: **You've declared your application does not target children under 13**. Google will review your store listing to make sure that it doesn't unintentionally appeal to children under 13. The following question asks if you think your store listing could unintentionally appeal to children. Learn more If you answer 'Yes', the 'Not designed for children' label will be shown next to your app on Google Play. If you answer 'No', and Google disagrees with your answer, you won't be able to update your app. To resolve this, you will need to either: • Answer 'Yes' to this question, and consent to the 'Not designed for children' label being shown next to your app • Change your store listing so that it doesn't appeal to children. This may include your app description, icon, and screenshots. • Change the target age group of your app to include children, and comply with the Families policy Appeal to children Could your store listing unintentionally appeal to children? Yes, my store listing could appeal to children The 'Not designed for children' label will be shown next to your app on Google Play. Learn more No, my store listing does not appeal to children If Google disagrees with your answer, you won't be able to update your app	

| 26c | Otherwise:

Policy requirements summary

Depending on the countries where your app is available, some or all of the users you're targeting may be considered children. You must comply with the Families policy whenever your app is being used by a child.

This includes:

- Making sure that any content in your app that could be seen by children is appropriate for them
- Only displaying ads that are appropriate for children, and are from Google Play certified ad networks
- Making sure your app (including all APIs, SDKs, and ads) complies with all applicable laws and regulations relating to children, such as the US Children's Online Privacy Protection Act (COPPA), and the EU General Data Protection Regulation (GDPR)

You can either make your entire app compliant, or implement a neutral age screen and comply with the policy when the user is a child.

You're declaring that your target age group includes children under 13

If your app serves ads to children | |