

Apple App Store Submission - Emory Mobile

When you are ready to submit to the App Store there are artifacts that must accompany the submission to Apple. The review process itself takes a variable amount of time and can range from anywhere from two to four weeks for first time app submissions. Please be sure to account for this time period in your project plan.

Note that you can add an attachment by using Add=>Attachment or by just dragging a file to the page. Put the image files into folders and zip into a single file works the best. To review the attached files, using Add=>Attachment.

Number	Required Information	Response
1	A signed ipa file that has been packaged and tested so that we can re-sign with the Emory University Certificate.	Add=>Attachment nt a zipped file
2	App Name - This is the name as it will appear in the App Store	Emory Mobile
3	Availability Date - The date that the app will appear in the App Store if approved by Apple	ASAP
4	Price - How much are you going to charge for your app	Free
5	Educational Discount - Do you want offer a discount to educational institutions when they purchase more than a single version?	N/A
6	Worldwide Availability - By default apps are available in all countries. Specify what countries this should be available in if you are choosing to restrict your app	Default
7	Version Number - A public version number, can be different than internal, strictly for use in the App Store accounting.	4.0
8	If this is a new version of an app already in the App Store, provide some "what's new" verbiage. e.g., "bug fixes and new features"	What's new: A brand new EmoryMobile from the ground up. - New layout - More emergency contact options - New News links - New Events links - New Athletics links - New campus map - New Dining information - New Student Tech Support information
9	Copyright - The name of the person or entity that owns the exclusive rights to the app, preceded by the year the rights were obtained (for example, "2008 Acme Inc.")	2016 Emory University
10	Primary Category - (Book, Business, Catalogs, Education, Entertainment, Finance, Food & Drink, Games, Health & Fitness, Lifestyle, Medical, Music, Navigation, News, Photo & Video, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)	Education
11	Secondary Category (Optional) - (Book, Business, Catalogs, Education, Entertainment, Finance, Food & Drink, Games, Health & Fitness, Lifestyle, Medical, Music, Navigation, News, Photo & Video, Productivity, Reference, Social Networking, Sports, Travel, Utilities, Weather)	
12	For each of the following provide the frequency of occurrence in your app. Options are (0)None, (1)Infrequent/Mild, (2)Frequent/Intense	
	a) Cartoon or Fantasy Violence	0
	b) Realistic Violence	0
	c) Sexual Content or Nudity	0
	d) Profanity or Crude Humor	0

	e) Alcohol, Tobacco, or Drug Use or References	0
	f) Mature / Suggestive Themes	0
	g) Simulated Gambling	0
	h) Horror / Fear Themes	0
	i) Prolonged Graphic or Sadistic Realistic Violence	0
	j) Graphic Sexual Content and Nudity	0
13	Description - A description of the app you are adding, detailing features and functionality. Descriptions cannot be longer than 4000 characters	EmoryMobile is your one stop to find information that will help make your life as a student here easier. Access campus maps, transit routes, dining locations, news, events, and more.
14	Keywords - One or more keywords that describe the app you are adding. When users search the App Store, the terms they enter are matched with keywords to return more accurate results. Separate multiple keywords with commas. Keywords cannot be edited once your binary is in review and cannot be longer than 100 bytes.	Emory, Campus, Guide
15	Support URL	emory.edu /mobile
16	Marketing URL (optional)	
17	Privacy Policy URL (optional)	
18	Contact Information	
	a) First Name	Robin
	b) Last Name	Horton
	c) Email Address	emorymobile@emory.edu
	d) Phone Number	4045393390
19	Review Notes (Optional) - Additional information about your app that can help during the review process. Include information that may be needed to test your app, such as app-specific settings and test registration or account details. The Review Notes field must not exceed 4000 bytes	
20	Demo Account Information (Optional) - The username and password for a full-access account. This account is used during the app review process and must not expire. Details for additional accounts should be included in the Review Notes field	
21	EULA -	
	a) Will you use the default (http://www.apple.com/legal/itunes/appstore/dev/stdeula/) ?	Yes
	b) If you are going to use a custom it must meet a minimum of http://www.apple.com/legal/itunes/appstore/dev/mintterms/ and be properly localized to meet local legal and language requirements.	n/a
	c) Specify countries in which your custom EULA will be used. All countries not specified will use the default EULA	n/a
22	Large App Icon - Must be the following <ul style="list-style-type: none"> • 1024 x 1024 pixels • minimum of 72 DPI • in RGB color space • must be .jpeg, .jpg, .tif, .tiff, or .png • flat artwork without rounded corners 	Add=>Attachme nt a zipped file

23	<p>3.5 Inch Retina Display Screenshots - Must be the following</p> <ul style="list-style-type: none"> • 960x640, 960x600, 640x960 or 640x920 pixels • at least 72 DPI • in the RGB color space • in the JPG or PNG format. 	Add=>Attachme nt a zipped file
24	<p>4 Inch Retina Display Screenshots - Must be the following</p> <ul style="list-style-type: none"> • 1136x640, 1136x600, 640x1136 or 640x1096 pixels • at least 72 DPI • in the RGB color space • in the JPG or PNG format. 	Add=>Attachme nt a zipped file
25	<p>iPad Screenshots - Must be the following</p> <ul style="list-style-type: none"> • 1024x768, 1024x748, 768x1024, 768x1004, 2048x1536, 2048x1496, 1536x2048 or 1536x2008 pixels • at least 72 DPI • in the RGB color space • must be .jpeg, .jpg, .tif, .tiff, or .png file 	
26	<p>Routing App Coverage File (Optional) - Routing app coverage files are .geojson files which specify the geographic regions supported by your app. The file can have only one MultiPolygon element. MultiPolygon elements consist of at least one Polygon. Polygons contain at least four coordinate points. Polygon start and end coordinate points must be the same</p>	