Emory Mobile App Catalog Presentations: June 29, 2015

On Monday, June 29 there will be several presentations on the Emory Mobile App Catalog. The sessions will be led by Emory IT Architecture and Apperian, the vendor whose mobile app distribution platform implements Emory’s Mobile App Catalog. The general session for all Emory people interested in mobile applications begins at 10:00 AM in [add location here]. The session will also be available as a webinar for those who cannot attend in person. Sessions for Information Security and LITS support teams will follow the general presentation. If you have a special interest in security and support topics and would like to attend those sessions, please contact Linda Richardson (lrichr@emory.edu) to be added to the attendee list.

For more information on the Emory Mobile App Catalog and Emory Mobile App Distribution see the service [Service Catalog Entry](#).

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session Topics</th>
<th>Registration</th>
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| 10:00 - 11:30 AM | Goizueta Business School Room 231 | Emory Mobile App Catalog Overview  
- How to get the App Catalog  
- How to request internal app distribution  
- Emory mobile app distribution policies  
- Apperian product capabilities and features | Click Here to Register to participate remotely via webinar |
| 12:00 - 1:30 PM  | High Falls North Decatur Building Room 202 | Lunch and Learn: Mobile App Security  
- General security concerns with mobile apps  
- Emory mobile app security requirements and recommendations  
- Apperian security features  
- Pricing & how to engage these services for individual apps | Contact Linda Richardson (lrichr@emory.edu) |
| 2:00 - 3:30 PM  | High Falls North Decatur Building Room 202 | Mobile App Catalog Success  
Platform and Enterprise App Catalog Configuration  
- Project work plan  
- Documentation, training & support  
- App catalog branding  
- Integration options  
End User Rollout & Communication  
- Marketing and promotion strategies  
- App catalog promotion plan  
- End-user feedback  
Continuous Improvement Program  
- Understanding and using analytics  
- Framework for creating a pipeline of new apps and app ideas  
- Connecting and exchanging ideas with peer mobility leaders  
- Case study showcasing mobility project value | Contact Linda Richardson (lrichr@emory.edu) |